2nd Seminar

Perspectives and Challenges of the Woodworking Industries in Europe
Joint CEI-Bois / EFBWW / EPF Project

Focus on European Woodworking Sector Attractiveness

Date 30.11.2018
Time 09:00
Venue Olaia Park Hotel, Av. Eng. Arantes e Oliveira 9, 1900-221 Lisbon

Programme

08:30 Welcome Coffee

09:00 Welcome and opening, CEI-Bois - EFBWW - EPF

09:20 Keynote speech - State of the art presentation, Tom AUSTEN (Miller McKenzie Director, UK)

10:00 Attractiveness of sectors in EU Social Dialogue, Danny SCHEERLINCK (European Commission Policy Officer, European Sectoral Social Dialogue - DG Employment, Social Affairs and Inclusion)

10:15 Q&A session

10:30 Coffee Break

10:45 Presentations on sector experiences and best practices, 1st part:

- "How can the industry retake the initiative to attract millennials", Henrik SMEDMARK (TMF Senior Advisor Education and Vocational Training, Sweden)
- "Industrial policy challenges for the wood industries in the age of digitization and aging societies", Brigitte DOETH (IG Metall, Germany)
- "Driving necessary change in the training arena", Geoff RHODES (Geoff Rhodes Associates, UK)

11:30 Q&A session

11:45 Presentations on sector experiences and best practices, 2nd part:

- "Modernizing the Woodworking sector image: the Croatian experience", Helena BILUŠ (Croatian Wood Cluster, Croatia)
- "Good Communication Practices", Fátima TORRES (AIMMP Marketing Director, Portugal)
- "The Woodual Project - Mobility of apprentices", Jeroen DOOM (Woodwize, Belgium)
- "Social relation on enhancing the attraction in the wooden sector", Tony BERGGREN (GS, Sweden)

12:45 Q&A session

13:00 Lunch Break

14:15 Panel Session - And now? Moderator Keith FRYER (TTF, UK)

15:00 Conclusions, CEI-Bois - EFBWW - EPF

Closing reception