

Press release

#ForestBiodiversity - A new platform to show how sustainable forest management supports biodiversity preservation

Brussels, 12 October 2020

“Listen to EU forest stewards, understand their actions on the ground, learn from their experience, and go beyond the clichés!” In a few words, this is the message of the new awareness campaign [#ForestBiodiversity](#) launched today in Brussels by 6 associations representing the European Forest-based Sector.

As the debate around the biodiversity and forest strategies has never been so high on the agenda, this joint initiative gives the floor to European forest owners and managers through a series of videos available on the dedicated platform forestbiodiversity.eu. The interviews concretely show that behind the concept of sustainable forest management, special attention is given to biodiversity preservation and climate adaptation- two essential objectives for the forest owners and managers when managing forests.

Sustainable Forest Management provides a balance between biodiversity preservation, climate protection and socio-economic viability that local players, forest owners and managers, ensure on a daily basis. This multidimensionality in forest management is sometimes misunderstood.

Well managed forests have the capacity to remain a home for biodiversity in times of natural disturbances and changing climate. Well managed forests have the capacity to foster a greater amount of CO₂ and increase carbon storage in forests and wood products as well as substituting for fossil-based materials and energy. Well managed forests have the capacity to be the first link in a value chain that provides nearly 4 million green European jobs while also offering preserved spaces for all. Only resilient and healthy forests can continue to deliver multiple ecosystem services, including biodiversity preservation.

Conservation and enhancement of biodiversity are at the heart of Sustainable Forest Management.

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For more information about the initiative, please contact:



Cepi is the European association representing the paper industry. We offer a wide range of renewable and recyclable wood-based fiber solutions to EU citizens: from packaging to textile, hygiene and tissue products, printing and graphic papers.



Copa and Cogeca are the united voice of farmers and agri-cooperatives in the EU. Copa represents over 22 million farmers and their families whilst Cogeca represents the interests of 22,000 agricultural and forestry cooperatives.



EUSTAFOR represents the voice of European state forest management organisations who have sustainable forest management and the production of wood as major concerns.



The Confederation of European Forest Owners (CEPF) is the umbrella association of private forest owner organisations in Europe. At EU level, CEPF promotes the values of sustainable forest management, private property ownership and forest sectors economic viability.



CEI-Bois is the European Confederation of Woodworking Industries. It represents 21 European and National organisations from 15 countries and is the voice of the European woodworking sector: close to 180.000 companies generating an annual turnover of 144 billion euros and employing 1 million workers in Europe.



ELO - European Landowners' Organization, is the umbrella organisation for national rural organisations of businesses managing agricultural, forestry and environmental land all over Europe.