



Forest-based Sector
Technology Platform



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Europe's woodworking industries welcome The New European Bauhaus

Europe's woodworking industries have warmly welcomed today's launch of the design phase of The New European Bauhaus initiative and the accompanying website.

Aimed at bringing the European Green Deal to life in an attractive, innovative and human-centred way the New European Bauhaus will have an initial five projects, two of which are of particular interest to Europe's woodworking industries, namely natural building materials and energy efficiency.

Commenting on the launch:

Silvia Melegari, Secretary General, CEI-Bois & EOS:

"This is a welcome initiative from the European Commission and we will be encouraging our members from across Europe to join the conversation to ensure we have a sustainable but also a beautiful future, two key attributes of the New European Bauhaus that wood products can help deliver."

Isabelle Brose, Managing Director, European Parquet Federation

"FEP welcomes the launch of the European Bauhaus which will show that tackling climate change can be done in style, by bringing nature and wood products such as real wood flooring solutions into citizens' homes."

Johan Elvnert, Managing Director, Forest-based Sector Technology Platform

"Quietly, without much flash and bang, the woodworking sector is going through a renaissance of innovation. New, nature-based materials are being developed and digitalisation, improving resource efficiency throughout the value-chain. Our sector is eager to contribute to the European Bauhaus initiative."

For further information contact:

Paul Brannen, Director Public Affairs, CEI-Bois and EOS

paul.brannen@cei-bois.org

+44 787 856 5406