

The New European Bauhaus:  
How can the wood sector engage,  
contribute and co-create?

**Circular bio-based materials and solutions for a sustainable, affordable and beautiful transformation of the built environment**

Virtual Conference **8 April** 2021, 10:00 – 16:00 CET



## PRESS RELEASE

### **Making the New European Bauhaus a great success: Nature-based solutions for citizens, society and our climate**

**Wood4Bauhaus Virtual Conference Thursday 8 April 2021 at 10.00 am**  
**Pivotal EC official and keynote speaker Professor Schellnhuber confirmed**  
**Over 700 participants already registered**



The wood4bauhaus.eu alliance has the pleasure to announce that **Mrs Ruth Reichstein** will open the wood4bauhaus conference on Thursday 8 April 2021 starting at 10.00 am CET.

Mrs Reichstein is the pivotal European Commission official in charge of developing the [New European Bauhaus](#), including liaising between the cabinet of President Ursula von der Leyen and the European Commission's Joint Research Centre.

**Professor Hans-Joachim Schellnhuber** of the Potsdam-Institute for Climate Impact Research in Germany, who has recently been named as an ambassador for the [New European Bauhaus High-level Roundtable](#), is confirmed as our keynote speaker.

These leading figures of the New European Bauhaus will provide first-hand insight of the President's visionary new initiative and will seek to inspire the wood sector to contribute to the design and targets of the [New European Bauhaus](#). Additional speakers - architects, designers, industrialists, researchers and social partners - will share first projects, ideas and best practices responding to the President's call for wood to play a key role in transforming the built environment into a carbon sink<sup>1</sup>. They will demonstrate that zero-emission buildings can be beautiful, offering pleasant and affordable living spaces, accessible to all.

<sup>1</sup> [State of the Union Address 2020, 16/09/2020](#)

The wood4bauhaus alliance consists of the InnovaWood EU network for wood research, innovation and education, the European Wood-Based Panels Federation (EPF), the European Confederation of Woodworking Industries (CEI-Bois), the European Federation of Building and Woodworkers (EFBWW) and the European Organisation of the Sawmill Industry (EOS). It has also the support of the Horizon 2020 project consortia BASAJAUN and WoodCircus. The alliance has applied to become an active Partner of [New European Bauhaus](#).

For the complete programme of the conference and for registration please visit the conference website: [wood4bauhaus.eu](http://wood4bauhaus.eu).

Brussels, 30 March 2021

## Background info

The [European Commission's New European Bauhaus](#) calls for a creative, interdisciplinary, novel movement embedded in the society to imagine together a sustainable future and to engage on a transformative path towards affordable and beautiful living spaces in the urban and rural environment. A key step is the transformation of the building sector into a circular model that can also counteract the escalating climate crisis.

The Wood4Bauhaus Alliance comprises the following founding partners:

[InnovaWood](#) is EU network for wood science, research, innovation and education of 60 organisations in 28 countries, including RTOs, universities, VET centres and cluster organisations.

The [European Confederation of Woodworking Industries \(CEI-Bois\)](#) is an umbrella organisation of 21 European and national organisations from 15 countries backing the interests of the whole wood sector.

The [European Panel Federation \(EPF\)](#) represents 100,000 direct jobs and counts more than 5,000 wood-based panel manufacturing and furniture companies in 25 countries.

The [European Federation of Building and Woodworkers \(EFBWW\)](#) is the European Trade Union Federation grouping 76 national free trade unions from 34 countries with members in the building, building materials, woodworking, forestry and allied industries and trades.

The [European Organisation of the Sawmill Industry \(EOS\)](#) represents 35,000 sawmills in 12 countries.

[BASAJAUN](#) and [WoodCircus](#) are R&D project consortia fostering sustainable wood supply chains from forest harvesting to final buildings and Circular Economy solutions in the sector. They have received funding from the EU Horizon 2020 research and innovation programme under grant agreements no. 820892 and 862942.

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